

PACKTOLIFE.COM

TRAVEL & PHOTOGRAPHY BLOG

CAMPERBOUWER.BE

VAN CONVERSION & VANLIFE BLOG



“WHAT CAN WE DO FOR YOU?”

CONTENT

1. WHO ARE WE?

2. WHAT WE CAN DO FOR YOU

3. PARTNERSHIPS PACKTOLIFE

4. PARTNERSHIPS CAMPERBOUWER

5. OUR CAMPERVAN



WHO ARE WE

We are [Matthias & Mieke](#), two Belgians that are passionate about travel, spending time in the outdoors, vanlife and hiking. We love to share our enthusiasm with other travelers. Together we run 2 successful travel blogs: “[pack to life](#)” since 2017 and “[camperbouwer](#)” since 2022.

Our [mission](#) and [vision](#) is simple and straightforward: Providing no-nonsense and highly qualitative information to other travelers and inspire them to explore the world.

Next to providing informative content we seduce travelers with our [travel photography, stories and videography](#) to discover new and unknown destinations.



WHAT WE CAN DO FOR YOU

OUR SKILLSET



- 2 **master degrees** in psychology
- 6 years professional experience in **marketing and consumer research**
- SEO, web development & Wordpress **power users**
- Highly trained **photographers** & editors
- Passionate & professional
- Experienced **campervan builders** and **adventurous travelers**

WHY WE ARE GREAT TO WORK WITH

We take brand partnerships, campaigns and destination promotion very seriously.

Every project gets our highest priority and **guarantee of success** by:

- Producing **consistently quality content**, professional photography and promotional videos.
- Immediate exposure to our highly engaged travel audience. Furthermore our content is **SEO optimized** so it has an unlimited amount of possible visitors, both now and for many years to come.

WHAT WE CAN DO FOR YOU

OUR SERVICES



CONTENT CREATION

Copy writing

Sponsored content

Ghost writing

Blog posts

Newsletters

Professionally crafted articles & required images

PHOTOGRAPHY & VIDEO



Professional photography of your product or business

Photo editing in Lightroom & Photoshop

Drone footage

Promotional video



SEO & WEB OPTIMIZATION

Keyword research

Speed optimization

SEO optimization of text, images, meta data and social content

Analysis of competitors & market

SOCIAL MEDIA MANAGEMENT



Strategy consultation Analytics & hashtag research

Management & take overs

Content via reels

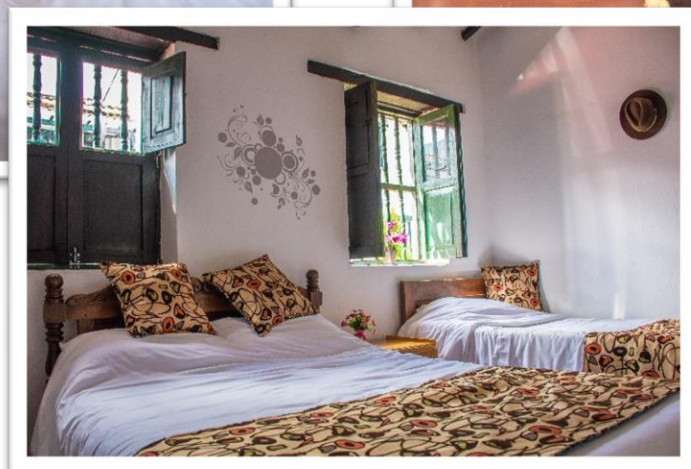
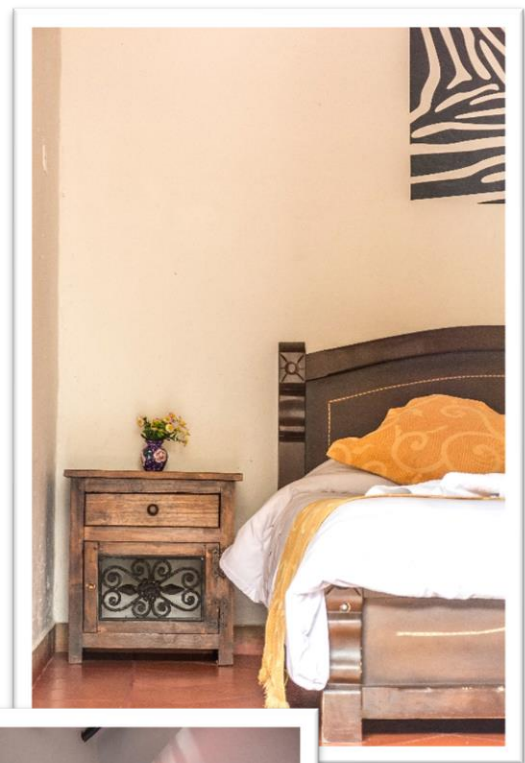
Story telling & live updates

PAST PARTNERSHIPS PACKTOLIFE

Photography & video

Hotel Villa Paz
Villa de Leyva - Colombia

Making photos of different rooms of the hotel for marketing purposes.



PAST PARTNERSHIPS PACKTOLIFE

Photography & video

Parapente Chichamocha
San Gil - Colombia

Action photos of our paragliding experience in the Chichamocha canyon were used by Parapente Chichamocha for marketing purposes.

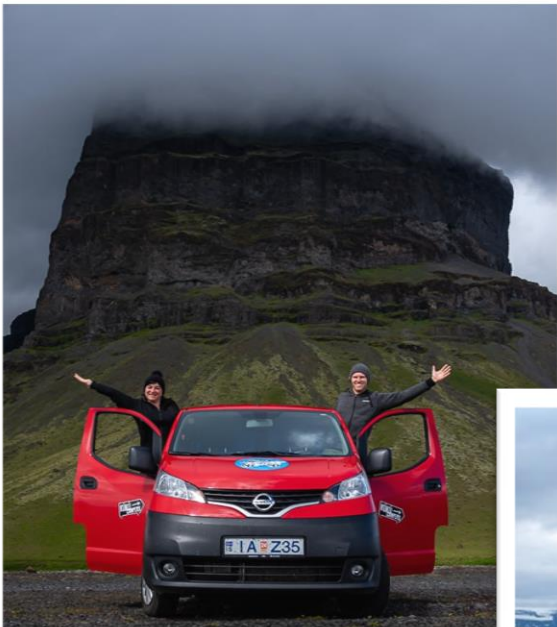


PAST PARTNERSHIPS PACKTOLIFE

Photography & video

KUKU CAMPERS
Iceland

For Kuku Campers we delivered 20 high-quality photos with their campers put in the spotlight. Next to these photos, we also made promotional stories on Instagram about 'vanlife' in Iceland.



PAST PARTNERSHIPS PACKTOLIFE

Photography &
story telling

VAUDE
Green Shape Label

Via stories on Instagram, we told the story about the ecological value of the Green Shape label of VAUDE.



*Inclusive a romantic
spot for a short
break*



PAST PARTNERSHIPS PACKTOLIFE

Content creation

Fotofabriek.nl
Travel memories



Travel memories... How to keep them alive?

How can you keep travel memories alive? In this blog post we give you ideas on how to create a traveler's home with souvenirs you brought from abroad.

[Read More >](#)

Pictures of course!

Traveling means taking pictures... hundreds or even thousands of pictures! Unfortunately, in this digital era, the fate of photographs is that they are stored on a hard disk, and only in rare occasions visited by their owner to relive that perfect moment on that perfect beach. But your pictures should get more attention, because aren't they not a perfect snapshot of your travel memories?

The best way to share your travel memories with others is with a **photo album**. Whether you choose for a traditional photo album where you glue each photo separately in your album or you choose for the different lay-out possibilities of a digital photo album is your own choice.

For our Dutch and Belgian friends: there are a lot of companies offering photo albums. We already compared companies for you and **Fotofabriek** is our favorite one. They offer excellent quality for a very decent price.



Photo albums are the best way to share your memories

Fotofabriek.nl is a company where you can create photo albums of your digital photos. To promote their services in Belgium and the Netherlands, Fotofabriek asked pack to life to include two links to their website in our blog post about travel memories.

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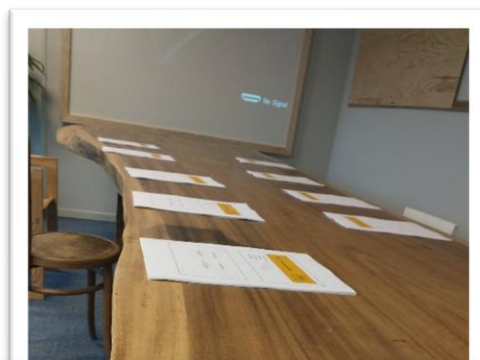


PAST PARTNERSHIPS CAMPERBOUWER

**Workshop
Van building**

*Together with
woodfactory.be*

In 2022, we organized, together with Woodfactory two workshops (8 lessons each) on campervan building. 8-10 do it yourselfers received all the information to make their van build a success.



OUR CAMPERVAN MASSIMO



Let us know what we can do for you!

info@packtolife.com

